

For Release: October 19, 2023

## Scott Capital Leads Recapitalization of Bison, LLC

*Partnering with Bison Leadership To Accelerate Growth and To Build the Bison Brand*

G. Scott Capital Partners, LLC (“Scott Capital”) has led the recapitalization of Bison LLC (“Bison” or the “Company”), a leading horse trailer manufacturer. Scott Capital takes an ownership stake alongside current owners Dennis Marcott, Michael Scott and Jeff Daily, the Company’s CEO.

Founded in 1984 and headquartered in Milford, IN, Bison is a designer and manufacturer of specialty aluminum and steel horse trailers sold throughout the United States and Canada. Bison specializes in both living quarter and non-living quarter trailers including goosenecks and bumper pull products.

“We are very excited to partner with the Bison executive team and ownership group. Bison has a strong history and is a well-recognized brand name in the horse trailer market,” said Greg Scott, managing director of Scott Capital. “Our goal is to continue to build upon the clear momentum of Bison and to help the team accelerate future growth both organically and via acquisitions.”

“We were looking for the right partner for the next stage of Bison’s growth, and I have had a long and successful history with Scott Capital,” added Dennis Marcott. “From my perspective, it was great to find a team who understood and appreciated the nuances of our business and who has a long-term, buy-and-build philosophy.”

“Bison is a leader in the horse trailer market with a tremendous brand name,” added Jeff Daily, CEO of Bison. “With its partnership with Scott Capital, Bison is poised to accelerate its market growth, product development and to take advantage of acquisition opportunities.”

Copper Run Capital advised Bison in its sale process. Michael Shaw, Partner at Copper Run commented, “It has been a pleasure working with the Bison team as well as Scott Capital to successfully transition ownership. We’re excited to see the growth opportunities that lie ahead for Bison.”

Scott Capital is a private investment firm that focuses on companies that offer the opportunity for solid, achievable growth and capital appreciation. The firm believes in creating value by partnering with existing management teams and taking a distinct long-term “buy and build” view with each portfolio company investment. Scott Capital also assists its partner companies with a range of operational and strategic support initiatives.

Copper Run Capital LLC served as the exclusive financial advisor to Bison. Warrick & Boyn LLP served as Bison’s legal representation. Scott Capital’s legal counsel was Bradley Arant Boult Cummings LLP. For more information call or email Brad Scholtz at 203.939.1887 or [bscholtz@scottcap.com](mailto:bscholtz@scottcap.com)